



Result

- **7-Week Transformation**
Completed the full lifecycle from initial scope to live deployment on a rapid schedule.
- **99% Accuracy by Automation**
Achieved zero-error generation of Dual-Tier (Dealer vs. Customer) quotes based on pre-set margins.
- **Automated Fulfillment**
Eliminated 100% of manual data entry for tracking numbers and expected shipping dates.

Conclusion

By replacing fragmented manual workflows with a unified Odoo digital engine, EcoZohm transformed its complex industrial sales and logistics into a high-precision, automated operation. This digital transformation has allowed the company to scale its sustainable energy impact with data-driven efficiency, ensuring that complex environmental variables and inventory logistics are handled with absolute accuracy rather than manual effort.

A Success Story

Streamlined Odoo ERP Implementation

EcoZohm is a leader in sustainable energy technology, specializing in advanced LED lighting solutions for industrial, commercial, and agricultural sectors. Their mission is to drive the transition toward environmentally conscious energy products by providing high-efficiency fixtures that reduce maintenance costs and carbon footprints.

Challenges

- **Fragmented Management**
Difficulty tracking vendor shipments and managing approximately 500 SKUs manually.
- **Manual Quoting**
Slow generation of quotes involving complex variables like mounting height, voltage, and temperature.
- **Communication Silos**
A lack of automated synchronization between sales orders, customer POs, and vendor fulfillment.
- **Inventory Blind Spots**
Inability to accurately track raw material consumption for specialized crane product lines.

Solution

- **01 Custom Quotation Portal**
Developed an intake form that captures specific project environmental specs for instant quote generation.
- **02 End-to-End Automation**
Integrated automated packing lists, shipping labels (UPS/DHL/USPS), and vendor part number synchronization.
- **03 Custom Raw Material Module**
Built a dedicated system to track inventory consumption specifically for specialized industrial products.
- **04 Financial Intelligence**
Implemented automated invoicing verification and payment tracking for total financial visibility.

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